

Email Invitation to Parents

Example email subject line: You're Invited! A STE(A)M Night Out with [School Name]

Dear [Name],

The new school is here, and we have some exciting news to share with our parents!

Our [SmartLab](#), a new STE(A)M learning environment, is now open for our students.

What is a SmartLab?

A SmartLab is a challenging new learning environment with over 500 projects in science, technology, engineering, arts, and math (STE(A)M). Now, students from [ENTER EARLIEST LEVEL IN GRADE BAND] to [ENTER OLDEST LEVEL IN GRADE BAND] will build circuits, learn code, print 3D objects, program robotic behavior, explore solar energy—and so much more!

Most importantly, students will develop critical thinking skills, collaborate in productive teams, and learn to persist when they solve problems.

To introduce how learning is different in our SmartLab, we're hosting a Ribbon Cutting Ceremony at [ENTER ADDRESS] on [ENTER DATE] starting at [ENTER TIME].

Who will be there?

We're inviting students, parents, sponsors, local media. You'll also get a chance to meet School Board Members and our SmartLab facilitator, [ENTER NAME].

What can you expect?

A lot of FUN! In a SmartLab, you'll find excitement, engagement, and exploration. After we cut the ribbon, you and your student will get a chance to explore our new technology and curriculum.

We look forward to celebrating this memorable event for [SCHOOL NAME] with you. To learn more about our new STE(A)M Lab and to RSVP to our Ribbon Cutting Ceremony, [CLICK HERE + LINK **and/or** REPLY TO THIS EMAIL].

Sincerely,
[Insert Signature]