

Email Announcement to School Board

Proposed Text:

Subject line: [School Name]'s new STE(A)M lab is open!

Dear [Name],

We're excited to announce that [School Name] has opened a new STE(A)M lab, which means we'll be preparing students for future careers better than ever.

WHAT is it? The new SmartLab by Creative Learning Systems is an all-in-one STE(A)M environment designed to engage learners through student-driven, problem-based learning.

HOW is this different? Inside the lab, technology is paired with curriculum. Students use their tools to discover solutions to problems in open-ended projects.

WHY was this implemented? We carefully selected this program because of its unique combination of technology *and* curriculum. The curriculum is fully articulated and aligns with state and federal standards. The pedagogical approach uses engaging materials and students' own curiosity to drive outcomes that aren't limited by grade level or ability.

WHAT 21st-century skills will students learn? In addition to gaining fluency in today's technology, this problem-based approach to learning will provide students with the skills to adapt to *tomorrow's* technology. Most importantly, students in SmartLabs develop skills for critical thinking, collaboration, and problem solving.

WHEN can I visit the lab? Please join us for a community Open House on [Day, Time]. There, you can meet [Facilitator's Name], who is our SmartLab's Facilitator.

For more about our new SmartLab, get more details on our website [here (link to pictures, video, or story)]!

Sincerely,

[Insert Name]

[Insert Title]