

## Email Announcement to Parents

**Proposed Text:**

[Subject line] A new STE(A)M lab for your child

Dear [Name],

We're excited to announce that [School Name] has opened a new STE(A)M lab, which means your student will be engaged in a new way of learning.

**WHAT is it?** The new SmartLab by Creative Learning Systems is an all-in-one STE(A)M environment that is designed to engage learners through student-driven, problem-based learning.

**HOW is this different?** Inside the lab, technology is paired with curriculum. Students use their tools to discover solutions to problems in open-ended projects.

**WHY was this implemented?** We carefully selected this program because of its unique combination of technology *and* curriculum. This problem-based approach to learning will help students develop skills for critical thinking, collaboration, and problem solving, all of which will serve them in their future careers.

**WHEN can I visit the lab?** Please join us for a community Open House on [Day, Time]. There, you can meet [Facilitator's Name], who is our SmartLab's Facilitator.

We look forward to seeing your student blossom in this new learning environment!

Sincerely,

[Insert Name]

[Insert Title]