

Social Media Announcement Templates

Image: Announcement.jpg

Goal: Announce your new SmartLab

Proposed Text:

[School Name] is so excited to announce the opening of our new SmartLab—an all-in-one STE(A)M lab designed to engage every learner, every day, regardless of age, interest, or ability!

Keep an eye out for an invitation to our open house so you can see what all the buzz is about!

Proposed Hashags:

#[SchoolName] #[SchoolMascot]Strong #STEM #STEAMeducation #STEMed
#morethanstem #STEMcenter #SmartLab @CLSsmartlabs

Additional @:

Go to the websites of your local news stations and newspapers, locate their handle (example: @CLSsmartlabs) and add it to your message so they can see what you're doing!

Image: Open House.jpg

Goal: Invite your community to see the new SmartLab

Proposed Text:

[School Name] parents and community—you're invited to an open house where you can come see our brand new SmartLab—an all-in-one STE(A)M lab where students are engaged in one-of-a-kind, student-driven, problem-based learning.
[Add day, time, and location.]

[Consider adding a quote from a student, if applicable]

Proposed Tags:

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#STEMcenter #SmartLab @CLSsmartlabs

Additional @:

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Image: Sponsor Thank You.jpg

Goal: Whether you had corporate sponsors, community sponsors, or parent support, thank those who helped you along the way

Proposed Text:

The students, teachers, and staff of [School Name] are sending a great big thank-you to the team[s] at [company name/community name/parent group name] who helped turn our dream of a new STEM lab into a reality! Check out the [story, pictures, or video] on our school's website [add link].

[Consider adding a student impact quote from a facilitator or a student, if applicable]

Proposed Tags:

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Additional @:

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